



PARISI IMAGES

Love Your Story.™

EDITORIAL PHOTO CALENDAR

Prepared for: Scott Oyler/Cindy Lynn

Client: Oyler Group

Project: Photo Subscription Q1 '19 thru Q4 '19

Date Prepared: February 27, 2019

EDITORIAL PHOTO CALENDAR

Note: Calendar is meant to act as a *guide* only; can flex according to business needs.

Quarter 1: (Jan thru March)

1. Headshot/Team Photos: Scheduled for Friday, March 1, 10 AM at 3 Points Brewery
2. Client Feature -- Madeira
3. Neighborhood Shoot -- OTR

Quarter 2: (April thru June)

- Team Member Highlight -- Erin
- Client Feature -- Indian Hill
- Neighborhood Shoot -- Madeira
- Possible Extra shoot -- Happy Hour Special Event: May 15 at Pearl's

Third Quarter (July thru September)

- Team Member Highlight -- Laura
- Client Feature -- OTR
- Neighborhood Shoot -- Pleasant Ridge

Fourth Quarter (October thru December)

Recommend we shoot in October for optimum foliage

- Team Member Highlight -- Scott
- Client Feature -- Pleasant Ridge
- Neighborhood Shoot -- Indian Hill
- Possible Extra shoot -- Pumpkin Patch Special Event